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Using Layout Grids Effectively. An experienced designer knows that a specific style of design can only be achieved by an odd number of columns, or alternatively, by using an even number of columns. Illustrated below are common examples of layouts using basic layout grids. Learning to choose the right grid for your design is crucial to its success.

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When working with other designers, set up a grid system that is self explanatory and that suits your end product. Don't use 13 columns if all you need is 3, and don't set up a grid system and then avoid aligning your elements to it. Keep your grid functional and keep it useful. 05. Balancing Your Design Will Get Significantly Easier

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Using Layout Grids Effectively - Designers Insights

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Grid Systems in Graphic Design is a timeless classic that belongs on every designer and designer wannabee's bookshelf. Ripe with visual examples, the book doesn't only provide you with a practical framework for design and layout for anything you might be working on (web, print, application ...

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A German graphic designer and typographer, Otl Aicher is best known for his work for the 1972 Summer Olympics. He created a stunning visual identity where he boldly used pictograms, a bright palette developed from the color of the Bavarian countryside and a strict grid system.

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